

# Valley Scene Magazine

## Digital Marketing

### eBlasts:

An expertly designed creative eMail blast to over 46,000 high quality subscribers, who are verified entrusted readers of Valley Scene Magazine.

A link will be embedded in your screen image which will immediately open your landing page.

This way, potential customers can see your brand and then shop, email, order or respond to your call to action.

This product is a very effective way to embellish your print campaign and or editorial efforts.

eMail blasts powered by *Constant Contact*

Cost per 1	\$250.00
Cost per 1 - (4) or more	\$220.00

### Banner ads:

ValleySceneMagazine.com is an interactive website that not only provides the entire content of each issue by digital eBook, it also provides calendar events, traffic and weather, news stories and of course advertising. Our clients include major sponsors such as LA Dodgers, LA Kings Embassy Suites, and The Ford Theatre, as well as local sponsors such as restaurants and retailers.

Cost per flash banner ad 790 x 90px	\$300 p.m.*
Cost per station banner ad 300 x 250px	\$200 p.m.*

**\*3 Month min. contract.**  
 Site traffic range 30,000 - 33,000  
 unique per 30 days



eBlast Sample

Flash Banner